

Name: _____ Period: _____ Due Date: _____

Sports Marketing

Promotion Unit Project

Television Commercial Storyboard

In the area provided, plan out a 30 second television commercial as part of your promotion plan. Sketches are necessary in the frames, but stick figures are acceptable for explaining what happening during the commercial. Use detail in explanation of the scene, description, and in commentary or script for the actors. You may use more than one page if necessary.

Promotion Theme: _____ Commercial Title: _____



Description: _____

Commentary: _____

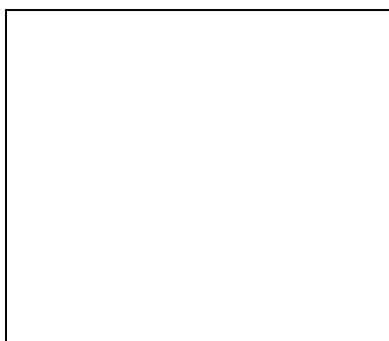
Script: _____



Description: _____

Commentary: _____

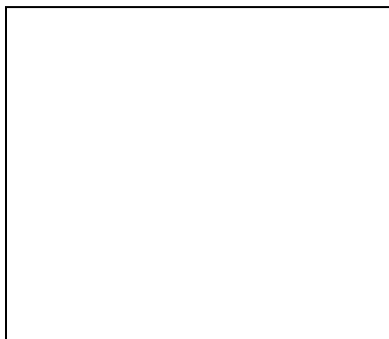
Script: _____



Description: _____

Commentary: _____

Script: _____



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